



Explore new markets and grow your venture in the agrifood sector!

ABOUT SALES BOOSTER

Sales Booster is a custom-made programme of EIT Food that helps innovative startups explore and enter new markets in Europe.

We support startups with training, coaching, expert advice, and a network to prepare for their development and growth in new markets.

For whom?

- Agrifood startups with innovative products or solutions
- Startups from other sectors with impactful solutions that can be applied in agrifood

FIND OUT MORE AND

APPLY HERE!

WHY SHOULD YOU JOIN THE PROGRAMME?

BUILD AN INTERNATIONALISATION ACTION PLAN TO BOOST YOUR SALES:

Create a robust plan to support your expansion outside your home market. Analyse your options with the help of a personal growth advisor, coaches, and experts from the EIT Food network.

RECEIVE TRAINING, COACHING, AND EXPERT ADVICE:

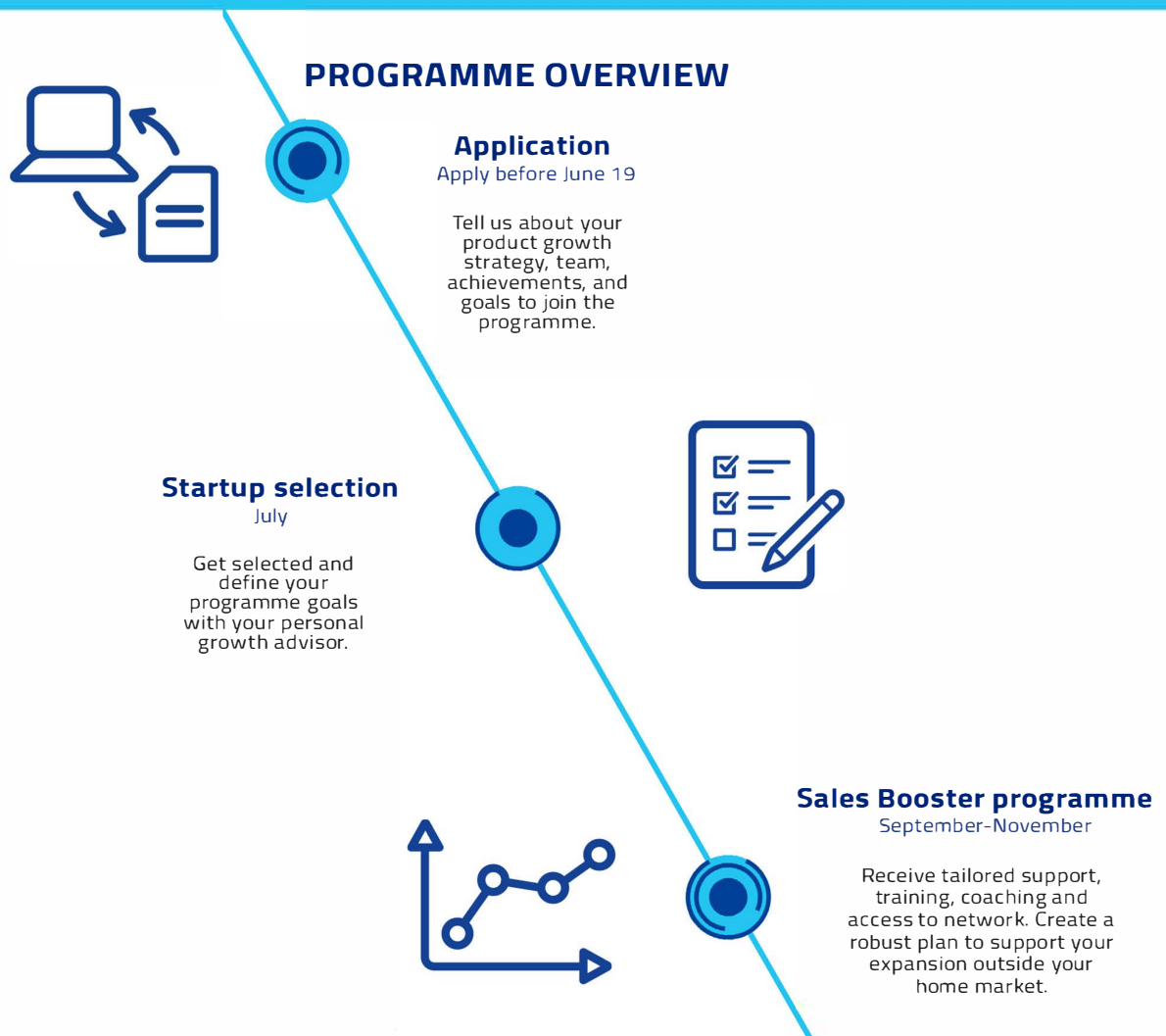
Participate in dynamic sessions that combine peer-to-peer learning and tailored advice from industry leaders.

EXPLORE NEW MARKETS IN EUROPE AND FORGE PARTNERSHIPS FOR FUTURE GROWTH:

Get introduced to leading agrifood experts and companies with the support of the EIT Food network. Explore new markets in Europe and connect with potential.

LEARN FROM FELLOW FOUNDERS:

Become part of the community of agrifood founders looking to grow their innovative companies. Exchange your experience with fellow participants and learn from the EIT Food alumni.



FIND OUT MORE ABOUT THE PROGRAMME AND **APPLY HERE!**